

Mackenzie Private Wealth Pools



A Case Study in Family Pricing

The Mackenzie Private Wealth Pools are an elite offering designed to help affluent investors manage the cost of investing. Generate new savings and further growth by taking advantage of our preferred pricing structure and first-class householding benefits. Here is one example of how these benefits work.

Scenario:

John and Jane Smith are long-time investors who have over \$1.2 million invested with two advisors, including RESPs for their children, Kathy and Michael.

	Age	Advisor 1				Advisor 2	
		Value	RRSPs Portfolio Objective	Value	RESPs Portfolio Objective	Value	Non-Registered Portfolio Objective
John Smith	44	\$350,000	Conservative Global Balanced	–		\$250,000	Canadian Balanced
Jane Smith	46	\$450,000	Conservative Global Balanced	–		\$175,000	Canadian Balanced
Kathy Smith	9	–		\$16,000	Global Balanced	\$8,000	Canadian Balanced
Michael Smith	7	–		\$12,000	Global Balanced	\$5,000	Canadian Balanced

One of their advisors suggests consolidating their assets to take advantage of Mackenzie's Private Wealth Program and its preferred pricing.

Options:

- 1) **Status Quo:** Continue to leave investments under two advisors.
- 2) **Consolidation into Private Wealth Program:** Merge assets with one advisor and take advantage of Mackenzie Private Wealth preferred pricing.

Results:

Reduction in Fees

By consolidating their assets under the Mackenzie Private Wealth Pools, John and Jane saw immediate savings on the annual fees of their investments.

	Conservative Global Balanced	Global Balanced	Canadian Balanced
Current Fees	2.18%	2.33%	2.32%
New Fees	1.60%	1.98%	1.93%
Fee Savings	0.58%	0.35%	0.39%

In addition to householding and preferential pricing, the Mackenzie Private Wealth Program offers a variety of other benefits, such as exclusivity and enhanced services.

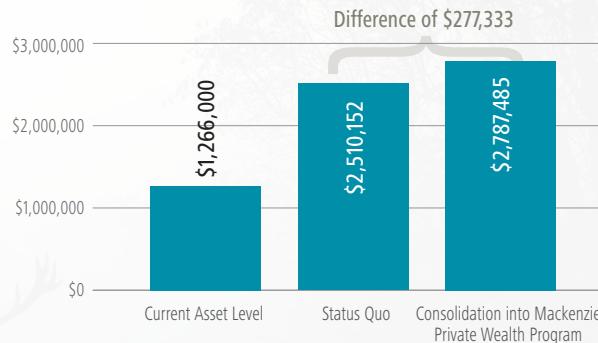
Speak to your financial advisor to learn more about how this effective solution can build and maintain your wealth.

Further Growth

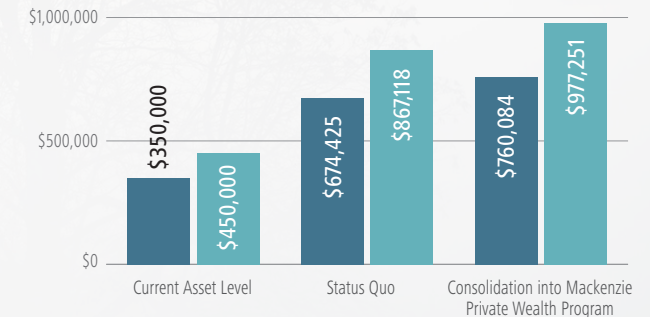
As a result of reducing their fees, John and Jane saw additional growth on their investments over the next 2 decades.

Overall Impact John Smith Jane Smith Kathy Smith Michael Smith

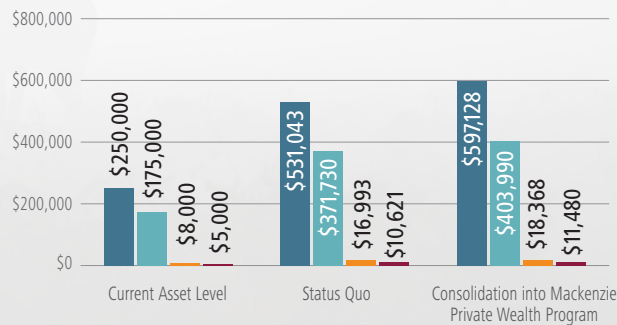
Overall Impact on the Smith Family's Assets



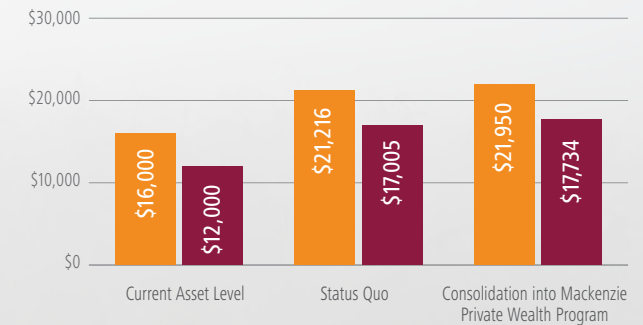
Impact on John and Jane's RRSPs



Impact on the Smith Family's Non-Registered Assets



Impact on Kathy and Michael's RESPs



Commissions, trailing commissions, management fees and expenses all may be associated with pool investments. Please read the prospectus before investing. Pools are not guaranteed, their values change frequently and past performance may not be repeated.

Please refer to the simplified prospectus for more information on preferred pricing within the Mackenzie Private Wealth Solutions, including eligibility requirements. The above values were determined using the following Index weightings and rates of return to represent the portfolio objective, Global Conservative Balanced: 70% Bank of America Global Broad Market Index, 30% MSCI World Total Return (\$CDN). Rates of return: 1 year 4.40%, 3 year 6.67%, 5 year 5.52%, 10 year 3.19%, duration of scenario 3.51%. Income Balanced: 50% FTSE TMX Canada Universe Index, 50% S&P/TSX Composite Total Return Index. Rates of return: 1 year 0.45%, 3 year 5.14%, 5 year 3.75%, 10 year 3.06%, duration of scenario 4.04%. Global Balanced: 50% Bank of America Global Broad Market Index, 50% MSCI World Total Return (\$CDN). Rates of return: 1 year 7.61%, 3 year 10.18%, 5 year 7.39%, 10 year 3.48%, duration of scenario 3.42%.

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