

MACKENZIE MAXIMUM DIVERSIFICATION ALL WORLD DEVELOPED INDEX ETF



INVESTMENT OBJECTIVE

This ETF seeks to replicate, to the extent reasonably possible and before fees and expenses, the performance of the TOBAM Maximum Diversification All World Developed Index, or any successor thereto. It invests primarily in equity securities of global companies.

INVESTMENT APPROACH

- TOBAM’s index methodology selects individual stocks and their weights to significantly reduce the correlations between individual holdings.
- The ETF aims to create a more diversified equity portfolio relative to a market capitalization-weighted benchmark by employing a mathematical definition of diversification, which TOBAM defines as the Diversification Ratio®.

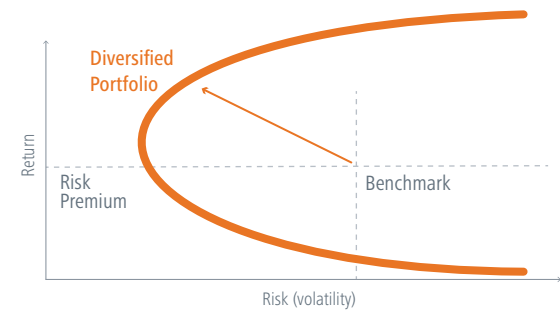
WHY INVEST IN THIS FUND?

1. Enhanced Diversification May Improve Risk-Adjusted Returns

Mackenzie’s Maximum Diversification All World Developed Index ETF seeks to increase diversification to reduce biases and enhance risk-adjusted returns.

For illustrative purposes only.

Maximum Diversification Approach

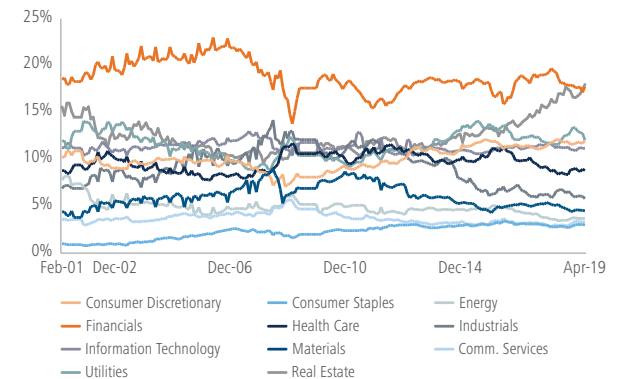


2. Lower Concentration Helps Enhance Diversification

Global markets have experienced concentration in certain stocks or sectors (e.g., the tech bubble, financial stocks before the 2009 crisis), followed by periods of weakness. Avoiding excessive concentration using a well-designed, systematic approach to portfolio diversification can protect value while giving investors exposure to all sources of potential future return.

Source: Morningstar as of April 30, 2019.

MSCI World Index: Sector Weights



3. TOBAM’s expertise now exclusively available to retail Investors in Canada

TOBAM’s clients are primarily sophisticated institutional investors in Europe, Asia and the U.S. and include CalPERS, the largest public pension fund in the U.S.

Mackenzie Investments now offers TOBAM’s award-winning diversification methodology to all Canadian retail investors.

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MACKENZIE ETFs MWD

INDEX PROVIDER

Mackenzie Maximum Diversification Index ETFs are based on TOBAM Maximum Diversification Index Series created by TOBAM S.A.S. The TOBAM Maximum Diversification Index Series are based on constituents in the Solactive AG Indices.

TOBAM is a Paris-based index provider and institutional asset manager with AUM of \$13.5B as of March 31, 2019.

For more information, please visit mackenzieinvestments.com/etfs

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Solactive AG is the third-party calculation agent of the TOBAM Maximum Diversification Index Series and received compensation in that capacity. Solactive AG does not sponsor, endorse, sell, or promote any investment vehicle that is offered by any third party that seeks to provide an investment return based on the performance of any index. It is not possible to invest directly in an index.

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WHY MACKENZIE?

Mackenzie Investments has the strength and diversity of perspectives to meet your business needs and help support your clients in all markets.

A clear vision

We're committed to the financial success of investors, through *their* eyes.

Strong ownership

Part of IGM Financial and the Power Financial Group of Companies, trusted advice champions with over \$847B (CAD) in assets as of December 31, 2018.

Multiple perspectives

Home to 14 distinct investment boutiques, offering you multiple perspectives on market risks and opportunities.