



Mackenzie ETFs

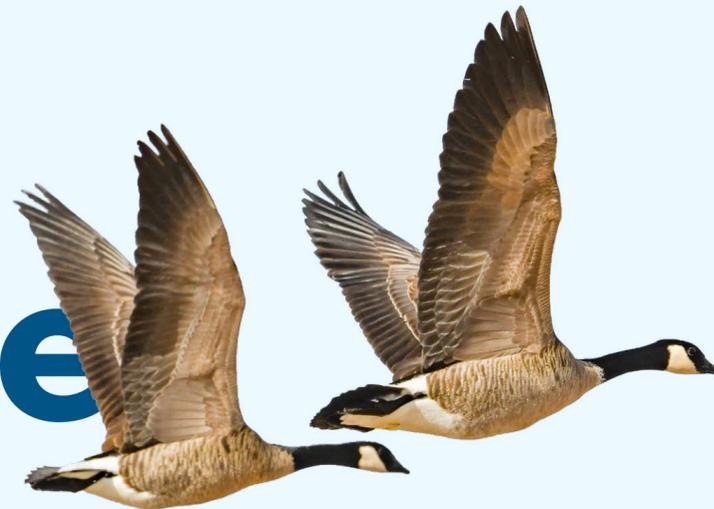


MADE FOR CANADIANS BY CANADIANS



AN INVESTMENT REVOLUTION

Phenomenal growth, incredible versatility



Starting out as a Canadian-made innovation, the world's first ETF was launched in 1990, offering low-cost exposure to market index returns.

Since then, ETFs have enjoyed explosive growth. Global assets have surged to more than US\$9.6 trillion, with a 10-year compound annual growth rate of 16.9%. There are now more than 11,100 ETFs listed around the world.

As ETFs continue to evolve, they are an increasingly important component of portfolio construction. They can provide investors and advisors with many benefits, including diversification, intraday liquidity and flexibility.



MACKENZIE ETFS

Features of ETFs

1. DIVERSIFICATION

By aiming to replicate a specific basket of securities, an ETF aims to incorporate all, or a representative sample of, the securities that make up that basket. Similar to a mutual fund, this may reduce the impact that volatile markets have on the portfolio, especially when compared to a portfolio of individual securities.

2. LIQUIDITY

Liquidity is a function of the ETFs creation/redemption process. The actual creation and redemption of ETF units takes place on the primary market between the ETF and a designated broker. By continuously creating and redeeming units of an ETF, the broker meets the supply-and-demand needs of investors on the secondary markets where the ETF trades. This allows for the ability to trade ETFs at a price that closely approximates the market value of their underlying assets.

3. FLEXIBILITY

Similar to stocks, ETFs can be bought and sold throughout the trading day on a stock exchange at prices determined by the market. This allows investors to act on information quickly and efficiently.

ETFS GLOBAL ASSETS

US\$9.81+
trillion

10-yr annual growth of 16.9%¹

CANADIAN LISTED ASSETS

US\$337+
billion

up from \$15B in 2006²





MACKENZIE ETFS

ETFs designed specifically for Canadians



In a competitive ETF environment, Mackenzie has always been committed to Canadians. We've been helping Canadian advisors deliver the best advice and investment solutions for over 50 years.

Our well-made, well-managed and well-priced suite of more than 40 Canadian-domiciled ETFs provide key advantages for Canadian investors when compared to US-domiciled ETFs.

Mackenzie Investments' comprehensive suite of active, strategic beta and traditional index ETFs helps redefine investing by providing innovative and agile strategies for investors and advisors. Our cost-effective ETFs cover the full spectrum of investment types to meet the evolving needs of investors, helping Canadians build financial security.



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MACKENZIE ETFS

Active

These ETFs are managed by a portfolio manager and follow their active strategies. They can represent fixed income, equity, balanced and alternative mandates, as well as different geographical exposures. Mackenzie's active ETFs are agile solutions that place asset management decisions in the hands of experienced portfolio managers. These ETFs are designed to seek better risk-adjusted returns, improve risk management and provide diversification.

**ACCESS PORTFOLIO
MANAGER EXPERTISE WITH
MACKENZIE'S ACTIVELY
MANAGED ETFS.**



Strategic beta

Strategic beta defines a set of investment strategies that emphasize the use of alternative index construction rules, instead of traditional market capitalization-based indices. Mackenzie Maximum Diversification ETFs are based on underlying indexes provided by TOBAM, a Paris-based index provider. While the Mackenzie Corporate Knights Global 100 Index ETF invests according to the rigorous methodology of the Global 100 provided by Corporate Knights, a leader in sustainability research.

**DISCOVER THE BENEFITS OF
MACKENZIE'S STRATEGIC
BETA ETFS.**



Traditional index

Also known as passive ETFs, these funds track an index, along with the rules that the index follows. Mackenzie's traditional index ETFs provide pure market exposure to a range of asset classes as a complement to active and strategic beta strategies. Based on underlying indexes provided by Solactive and China Securities Index Co., Ltd., they can be used as building blocks for asset allocation, portfolio construction and investment planning.

**EXPAND YOUR INVESTMENT
TOOLBOX WITH
MACKENZIE'S TRADITIONAL
INDEX ETFS.**





MACKENZIE ETFS

How ETFs fit into a portfolio



1. STRATEGIC ASSET ALLOCATION

Strategic asset allocation helps create an appropriate long-term risk/return profile. Whether looking to cover the broad global equity market, the total bond market, or take positions in specific countries, commodities or real estate, there's likely an ETF to help meet investor objectives.

2. PORTFOLIO COMPLETION

Whether it's a missing asset class, sector, style, foreign market or commodity, the right ETF can help complete a portfolio by providing exposure to many companies within that asset category — in just one trade.

3. CORE AND SATELLITE

The core-satellite approach to portfolio construction can be used to combine actively managed strategies with index ETFs in a single portfolio. This methodology can complement active investment management in seeking to establish a risk-controlled portfolio while also raising the potential for outperformance.

4. TACTICAL ASSET ALLOCATION

Making tactical asset allocation decisions is a form of active management designed to add alpha (returns above that of the market). Tactical investing is a process that can analyze current market conditions and then position portfolios accordingly to potentially help investors enhance returns and/or reduce portfolio risk. This methodology can complement active investment management in seeking to establish a risk-controlled portfolio while also raising the potential for outperformance.



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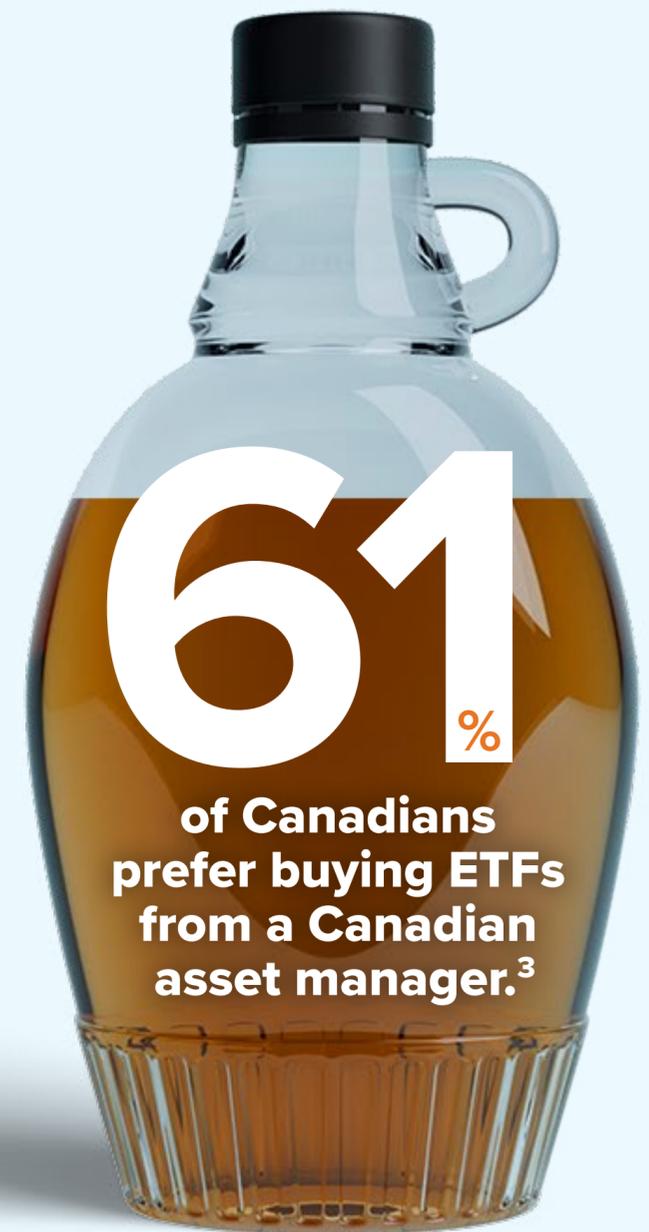
Why **invest** with **Mackenzie**

Being local matters. In fact, 61% Canadian investors say they prefer to purchase ETFs from Canadian providers.³ We strongly believe that ETFs should be built with investors' local investment and tax considerations in mind. As one of the largest Canadian-owned global asset managers, our commitment will always be to Canadian investors, with a Canadian-domiciled suite of ETFs engineered in Canada for Canadians.

We also remain committed to providing advisors with product support, portfolio construction expertise, industry perspective and market making facilitation on complex trades. With over 100 years of combined ETF experience, Mackenzie's dedicated team of Canadian experts is experienced in ETF product development, client support, portfolio management, operations and market making facilitation.

Our ETF team delivers consistent education and insights to support the needs of Canadian advisors and investors. Visit our website to learn more. [→](#)

**FOR MORE INFORMATION ABOUT MACKENZIE ETFS,
PLEASE TALK TO YOUR FINANCIAL ADVISOR.**





MACKENZIE ETFS

¹ ETF Global Investing (ETFGI), March 31, 2023

² National Bank/Bloomberg, March 31, 2023

³ Pollara Strategic Insights, February 2020

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